

Privacy Policy

1. Name and contact details of the controller

This data protection information applies to data processing by:

Arcona Capital GmbH
Maximilianstr. 2
80539 Munich, Germany
Phone: +49 89 20 500 85 740
E-Mail: munich@arconacapital.com

2. Collection and storage of personal data as well as the nature and purpose of their use

a) When the website is visited

When you visit our website www.arconacapital.com, the browser used on your end device automatically sends information to our website server, where it is stored temporarily in a log file. The following information is collected as part of this, without any action on your part, and stored until automatic deletion:

- The IP address of the computer accessing the website,
- The date and time of access,
- The name and URL of the retrieved file,
- The website from which access was made (referrer URL),
- The browser used and, where applicable, your computer's operating system as well as the name of your access provider.

We process the mentioned data for the following purposes:

- To ensure the straightforward establishment of a connection to the website,
- To ensure ease-of-use of our website,
- To evaluate system security and stability and
- For other administrative purposes.

The legal basis for the data processing is Article 6, paragraph 1, sentence 1, lit. f GDPR. Our legitimate interest is derived from the purposes for collecting data listed above. We never use the collected data to draw conclusions about your person.

We also use cookies in relation to visits to our website. For more information on this, please refer to point 4 of this Privacy Policy.

b) When contacting us via our website

If you contact us by e-mail via our website, your e-mail address and, if you provide it, your name and telephone number will be stored by us in order to answer your enquiry.

Data processing for the purpose of making contact with us is carried out in accordance with Article 6, paragraph 1, sentence 1, lit. a GDPR on the basis of your voluntarily given consent.

The personal data we collect when you contact us are automatically deleted once your query has been dealt with.

3. Transfer of data

Your personal data are not transmitted to third parties other than for the purposes listed below.

We only disclose your personal data to third parties:

- If you have expressly consented to this pursuant to Article 6, paragraph 1, sentence 1, lit. a GDPR,
- If the disclosure is necessary pursuant to Article 6, paragraph 1, sentence 1, lit. f GDPR for the establishment, exercise or defence of legal claims and there is no reason to assume that you have an overriding legitimate interest in your data not being disclosed,
- In the event that there is a legal obligation to disclose the data pursuant to Article 6, paragraph 1, sentence 1, lit. c GDPR and
- If this is legally permitted and required pursuant to Article 6, paragraph 1, sentence 1, lit. b GDPR for the handling of contractual relationships with you.

To some extent, we use external service providers to process your data. We have carefully selected these and commissioned them in writing. They are bound by our instructions and are regularly checked by us. These service providers will not pass this data on to third parties. All our service providers are located within the EU/EEA, data transfer to third countries does not take place.

4. Cookies

We use cookies on our website. Cookies are small files automatically created by your browser and stored on your end device (laptop, tablet, smartphone, etc.) when you visit our website. Cookies do not cause any damage to your end device and do not contain viruses, Trojans or other malware.

Cookies contain information created in each case in connection with the specific end device used. However, this does not mean that we can thereby identify you directly.

On the one hand, cookies are used to make our website more user friendly for you. That is why we use “session cookies” to recognise that you have already previously visited certain pages of our website. These are automatically deleted after you leave our website.

In addition to this, we use temporary cookies that are stored on your end device for a particular period of time, also with the aim of making the website more user friendly. If you return to our website in order to avail of our services, it is automatically recognised that you have visited us before and your inputs and settings are remembered so that you do not need to enter these again.

The data processed through cookies are necessary for the specified purposes of the legitimate interests pursued by ourselves and third parties pursuant to Article 6, paragraph 1, sentence 1, lit. f GDPR.

Most browsers automatically accept cookies. However, you can configure your browser to not store cookies on your computer or always inform you before a new cookie is placed. If you fully disable cookies, however, you may not be able to use all of the features of our website.

5. Links to social media sites

We have our own social media pages with third-party providers that can be accessed via links from this website. By using these links, you are taken to the respective websites of the third-party providers (Twitter, LinkedIn) and can also share our content. No data are transferred in this connection when you access our website. As soon as you access the site of a third-party provider, you are within the area of responsibility of the respective third-party provider, which means their Privacy Policy and declarations on data use apply. We have no control over these, however we recommend in order to avoid any unnecessary data disclosure that you log out from the respective third-party provider before using such a link so that the third-party provider cannot potentially create usage profiles simply from the use of the link. We have deliberately used links only and not additional plug-ins from the third-party providers in order to protect your data.

6. Rights of data subjects

You have the right:

- pursuant to Article 15 GDPR to request information about the personal data concerning you being processed by us. In particular, you may request information about the purposes of the processing, the category of personal data concerned, the categories of recipients to whom your data have been or will be disclosed, the envisaged period for which the data will be stored, the existence of the right to request rectification, erasure or restriction of processing or to object to it, the right to lodge a complaint and the source of your data, where it was not collected by us, as well as the existence of automated decision-making, including profiling, and any other meaningful information about such details;
- pursuant to Article 16 GDPR to request without undue delay the rectification of inaccurate personal data concerning you stored by us or to have incomplete personal data completed;
- pursuant to Article 17 GDPR to request erasure of personal data concerning you stored by us unless the processing is necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defence of legal claims;
- pursuant to Article 18 GDPR to request restriction of processing of personal data concerning you in cases where you contest the accuracy of the data, where the processing is unlawful but you oppose the erasure and where we no longer need the data but you still require them to establish, exercise or defend legal claims or where you have objected to processing pursuant to Article 21 GDPR;
- pursuant to Article 20 GDPR to obtain personal data concerning you which you have provided to us in a structured, commonly used and machine-readable format or to request that it be transmitted to another controller;
- pursuant to Article 7, paragraph 3 GDPR to withdraw your consent at any time. As a result of this, we will no longer be able to carry out the data processing that was based upon this consent in the future and
- pursuant to Article 77 GDPR to lodge a complaint with a supervisory authority. Generally, you can contact the supervisory authority for your habitual residence, place of work or our registered office in this regard.

7. Right to object

If your personal data are processed on the basis of legitimate interests pursuant to Article 6, paragraph 1, sentence 1, lit. f GDPR, you have the right pursuant to Article 21 GDPR to object to personal data concerning you being processed on grounds relating to your particular situation or if the objection relates to direct marketing. In the case of the latter, you have a general right to object which will be implemented by us without any reference to a particular situation.

If you wish to exercise your right to withdraw or object, simply email us at munich@arconacapital.com.

8. Data security

We use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction and unauthorised third-party access. We continuously improve our security measures in line with technological advancements.

9. Topicality of and amendments to this Privacy Policy

This Privacy Policy is currently applicable and dates from November 2018.

We may be required to amend this Privacy Policy as we further develop our website and offerings thereon or if statutory or regulatory requirements change. The Privacy Policy in place at any moment in time can always be accessed on the website at www.arconacapital.com and printed.